

I do not favor the proposed rule change. There are already too few choices. We need more diversity. Media conglomerates already have too much control. If this change procedes, we will have a situation where a few media giants control all outlets. What has happened in radio is that there is less choice since companies like Clear Channel have been buying up many small radio stations. We need more independent small media outlets that will speak with their own voice and are not slaves to numbers and profit at any cost. The proposed rule change is not in the public interest at all. It will only benefit the few large media giants which can then further consolidate, cutting costs by eliminating redundancy in their operations.